



Orange County Taxpayers Association

25 Orchard, Lake Forest, CA 92630  
phone (949) 768-8131 • fax (949) 768-1601 • [www.octax.org](http://www.octax.org)

Fellow Taxpayer:

OCTax is the taxpayers' advocate on many public policy issues in Orange County, such as:

- Property and development rights;
- Taxes and regulations;
- School bonds;
- Fee-supported services vs. tax-supported governmental services;
- Statewide tax equity for Orange County;
- Transportation; and
- Federal, state, and local legislation that affects Orange County.

We are aggressive. We oppose bad taxes. We support taxes and tax-supported programs that are fair, understandable, cost-effective, and good for business. OCTax members receive analyses of tax and spending proposals, meet regularly with governmental leaders, and have a clear voice in public policy issues.

OCTax members include AT&T, Boeing, Cox Cable, The Irvine Company, Edison, Sempra Energy, Segerstrom & Sons, Trammell Crow, Rancho Mission Viejo, Disney Resort, Chapman University, Hanford Hotels, Apartment Owners' Association, Signal Landmark, Orco Block, Ware Disposal, Building Industry Association, Curt Pringle & Associates, Inland Group, Medix Ambulance, Nossaman Guthner Knox & Elliot, O. C. Business Council, O. C. Association of Realtors, Anaheim Public Utilities, Pacific West Association of Realtors, Department of Education, The Toll Roads, O. C. Transportation Authority, Metropolitan Water District, and other businesses, elected officials, and homeowners.

We meet at 4:00 p.m. on the last Thursday of each month (except December). Recent speakers include SEC Chairman Cox; Gubernatorial candidates Whitman and Poizner, Senatorial candidate Campbell, Congressmen Calvert, Rohrabacher, Campbell and Miller; Senators Correa, Wyland, Harman and Ackerman; Assemblymembers Spitzer, Huff, Walters, Silva and DeVore; Supervisors Moirlach, Norby, Campbell, Nguyen and Bates; Sheriff Hutchens; Treasurer-Tax Collector Street, County Executive Officer Mauk, District Attorney Rackauckas; Superintendent of Schools Habermehl; MWDOC general manager Hunt.

Enclosed are our Mission Statement and a membership application. I hope you will join us! OCTax can help you; in return, you can help us serve the taxpayers of Orange County.

Reed L. Royalty, President

A handwritten signature in black ink that reads "Reed L. Royalty". The signature is written in a cursive, flowing style.



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## Mission Statement

OCTax is the only countywide organization whose exclusive focus is to represent taxpayers on governmental tax and spending policy issues. Its mission is to ensure that taxes and tax-supported programs are **fair, understandable, cost-effective, and good for business.**

### **A Good Tax Is Fair**

1. A good tax distributes the burden evenly.

*(A bad tax splits the tax roll into high-payers and low-payers.)*

2. A good tax provides services that are useful to the general public.

*(A bad tax is levied, in lieu of a fee or benefit assessment, to give services to a few.)*

3. A good tax is levied only to pay for needed services.

*(A bad tax is used as an instrument of social policy, to reward or punish those currently in or out of favor with government.)*

### **A Good Tax Is Understandable**

1. A good tax is visible.

*(A bad tax may be hidden, it may be disguised as a fee or assessment, or it may hide the cost of government.)*

2. A good tax is levied and spent by the jurisdiction closest to the voters.

*(A bad tax is levied by a level of government that is remote from taxpayers, and spent on services of least local value.)*

3. A good tax probably would be approved by voters for generally desired services.

*(A bad tax would be rejected by the voters, if they were given a chance to vote on it.)*

4. A good tax is identifiable with the services it provides.

*(A bad tax is swept into a general fund and spent on a confusing array of programs.)*

### **A Good Tax Is Cost-Effective**

1. A good tax pays only for the few services that can be provided best by government.  
*(A bad tax pays for services that could be provided effectively by the private sector.)*
2. A good tax supports efficient and useful governmental programs.  
*(A bad tax is wasted on governmental programs of dubious or unexamined value.)*

### **A Good Tax Is Good for Business**

1. A good tax pays for services that encourage growth of the private sector.  
*(A bad tax discourages business development or creates dependence on government.)*
2. A good tax is levied on consumption.  
*(A bad tax is levied on production.)*
3. A good tax encourages capital formation.  
*(A bad tax is levied on savings and investment.)*

September 2, 1994

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*A wise and frugal government, which shall restrain men from injuring one another, which shall leave them otherwise free to regulate their own pursuits of industry and improvement, and shall not take from the mouth of labor the bread it has earned. This is the sum of good government.*

*Thomas Jefferson*



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**MEMBERSHIP APPLICATION**  
(Please type or print and return with your check)

Name of Taxpayer: \_\_\_\_\_

Membership Level: See page below for full descriptions

- |                                   |                                  |                                    |                                     |
|-----------------------------------|----------------------------------|------------------------------------|-------------------------------------|
| <input type="checkbox"/> Crusader | <input type="checkbox"/> Trustee | <input type="checkbox"/> Defender  | <input type="checkbox"/> Taxfighter |
| <input type="checkbox"/> Guardian | <input type="checkbox"/> Steward | <input type="checkbox"/> Protector | <input type="checkbox"/> Patriot    |

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Web site: \_\_\_\_\_ E-mail: \_\_\_\_\_

Street Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Name of Local CEO: \_\_\_\_\_

Name of Alternate: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Number of Employees: \_\_\_\_\_

Value of Property Owned Locally: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please make your check payable to Orange County Taxpayers Association and remit it in the enclosed envelope.

OCTax advocates positions on ballot measures, legislation, and other public policy issues of interest to taxpayers.

OCTax does not endorse political candidates or make political campaign contributions. OCTax is registered under Section 501(c)(4) of the IRS code as a tax-exempt "civic league . . . for the promotion of community welfare." Your annual investment may qualify as a deductible corporate subscription (business expense).

OCTax's Federal Employer Identification Number is 94-3005786.

OCTax's State Registration Number is C-1534009.

OCTax's State Economic Development Department Account Number is 412-03217.

### **OCTax Annual Membership Dues Structure:**

**Crusader:** \$15,000

- Exclusive consulting services with OCTax Management
- Advertising for one year on OCTax website Home page
- Exclusive dinner with public policy leaders
- Advertising on e-mail blasts as Sponsor of the Month
- Advertising for one year on OCTax website Sponsorship page
- Eligibility to vote for OCTax Board of Directors
- Attendance at monthly membership meetings
- General e-mail distributions

**Guardian:** \$10,000

- Exclusive dinner with public policy leaders
- Advertising on e-mail blasts as Sponsor of the Month
- Quarterly consulting services with OCTax Management
- Advertising for one year on OCTax website Sponsorship page
- Eligibility to vote for OCTax Board of Directors
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**Trustee:** \$5,000

- Exclusive dinner with public policy leaders
- Quarterly consulting services with OCTax Management
- Advertising for one year on OCTax website Sponsorship page
- Eligibility to vote for OCTax Board of Directors
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**Steward:** \$2,500

- Quarterly consulting services with OCTax management
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**Defender:** \$1000

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**Protector:** \$500

- Eligibility to vote for OCTax Board of Directors
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**Taxfighter:** \$250

- Attendance at monthly membership meetings
- General e-mail distributions

**Patriot :** \$45

- General e-mail distributions